



Central European Regulatory Forum

Warsaw, 15-16 September 2011
(Palace on the Isle, Łazienki Park)

Agenda

DAY 1, 15 September 2011

MODERATOR: Dr. Karol Jakubowicz

8.30	Coffee and registration
9.00 – 9.15	Opening speech (Jan Dworak, Chairman, KRRiT)
9.15 – 10.30	Announcements made by broadcasters in connection with their own programmes and ancillary products directly derived from those programmes – the scope of the exceptions envisaged in Art. 23.2 of the AVMS Directive (Introduction: <u>Jacek Cieplak, Department of Advertising, Poland</u>)
10.30 – 10.45	Coffee break
10.45 – 12.00	Monitoring of election campaign coverage (Introduction: <u>Dragan Lukić, Head of Monitoring Department, Serbia</u>)
12.00 – 13.00	LUNCH BREAK
13.00 – 14.30	Problems with “delocalized” channels – execution of art. 4 and 5. (Introduction: <u>Petra du Toit, International Relations Division, Czech Republic</u>)
14.30 – 14.45	Official unveiling of the CERF’s Internet website (<u>Dr. György Ocskó, International Legal Adviser, Hungary</u>)

Optional activities:

15.00 – 15.30	visit to the “Rembrandt and others” exhibition
<u>and/or</u>	
15.30 – 16.30	walk through the Łazienki Park

19.00 – 22.30 Dinner

Day 2, 16 September 2011

MODERATOR: Krystyna Roslan-Kuhn

8.30	Coffee and registration
9.00 – 10.30	Experience with digital implementation process; what's new in digital radio? (Introduction: <u>Krystyna Roslan-Kuhn, Poland</u>)
10.30 – 10.45	Coffee break
10.45 – 12.00	Must carry/must offer – a useful tool? (Introduction: <u>Ewa Gadomska, Department of Cable Communication, Poland</u>)
12.00 – 13.00	LUNCH BREAK
13.00 – 14.30	“Call TV” - Premium Rate Services – the role of regulators in classifying such services in the media (in context of the case: C-195/06) (Introduction: <u>Marcin Czuryzkiewicz, Department of European Policy and International Relations, Poland</u>)
14.30 – 14.45	Coffee break
14.45 – 16.00	<u>Special topic:</u> Establishing the network of EU Audiovisual Regulatory Authorities (presided over by <u>Prof. Dr. José Alberto de Azeredo Lopes, Portugal</u>)
16.00	Concluding remarks

16:00 – 17.00 Farewell drink

Organizational details

Hotel accommodation

Hotel Mercure Warszawa Grand

ul. Krucza 28

00-522 WARSAW

Tel. (+48) 22 5832100

Fax. (+48) 22 5832121

email: h3384@accor.com

<http://www.accorhotels.com/gb/hotel-3384-mercure-warszawa-grand/index.shtml>

How to get to the hotel

GPS : N 52° 13' 38.24" E 21° 1' 6.22"

From the WARSAW OKECIE airport (total distance – approx. 11.00 km / 6.84 mi).

By TAXI:

The Warsaw airport recommends the services of three official TAXI corporations:

ELE SKY TAXI	+48 22 811 11 11	www.eletaxi.pl
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SUPER TAXI	+48 22 578 98 00	www.supertaxi.pl
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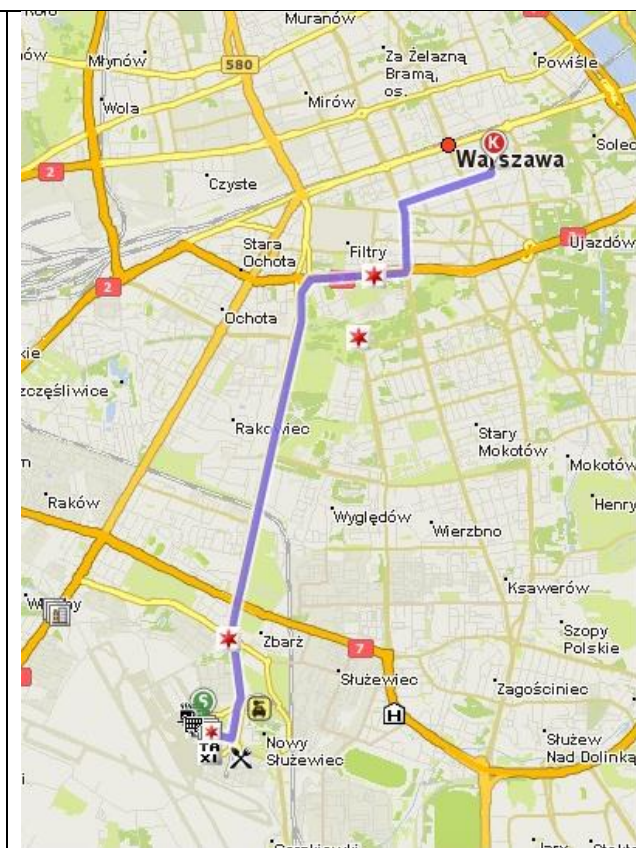
SAWA TAXI	+48 22 644 44 44	www.sawataxi.com.pl
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The cost of a cab ride from the airport to the hotel should not exceed PLN 40 (approx. EUR 9-10).

By public transport:

take bus number **175** to **DH Smyk**.

Head straight down Krucza Street for 300 meters.



From the central railway station (total distance – approx. 1.00 km / 0.62 mi).

Take tram number 7, 8, 9, 22, 24 or 25 to DH Smyk. Head straight down Krucza Street for approx. 300 meters.

Conference venue

<http://www.lazienki-krolewskie.pl/en/The-Palace-on-the-Isle.html>

The CERF meeting will be held in one of the most beautiful locations in Warsaw – an 18th century Royal Summer Residence - The Palace on the Isle in the Łazienki Park.

Pictured on the right, it is one of the most outstanding examples of the style of its times.



Languages

The conference will be held in English and Polish (a simultaneous interpreting of all the sessions into respective languages will be available).

General information about Poland

Practical information about Poland can be found on the following website:

<http://en.poland.gov.pl/>

The current currency exchange rate is approx. 1 EUR = 4.20 PLN