





# **Central European Regulatory Forum**

Warsaw, 15-16 September 2011 (Palace on the Isle, Łazienki Park)

# **Agenda**

#### **DAY 1, 15 September 2011**

#### **MODERATOR: Ewa Gadomska**

0.20	Coffee and manistration
8.30	Coffee and registration
9.00 – 9.15	Opening speech (Jan Dworak, Chairman, KRRiT)
9.15 – 10.30	Announcements made by broadcasters in connection with their own programmes and ancillary products directly derived from those programmes – the scope of the exceptions envisaged in Art. 23.2 of the AVMS Directive (Introduction: <u>Jacek Cieplak, Department of Advertising, Poland</u> )
10.30 – 10.45	Coffee break
10.45 – 12.00	Monitoring of election campaign coverage (Introduction: <u>Dragan Lukić</u> , <u>Head of Monitoring Department</u> , <u>Serbia</u> )
12.00 – 13.00	LUNCH BREAK
13.00 – 14.30	Problems with "delocalized" channels – execution of art. 4 and 5. (Introduction: Petra du Toit, International Relations Division, Czech Republic)
14.30 – 14.45	Official unveiling of the CERF's Internet website ( <b>Dr. György Ocskó</b> , <b>International Legal Adviser</b> , <b>Hungary</b> )

# Optional activities:

15.00 – 15.30	visit to the "Rembrandt and others" exhibition
and/or	
15.30 – 16.30	walk through the Łazienki Park







19.00 – 22.30 Dinner Day 2, 16 September 2011

# **MODERATOR:** Krystyna Rosłan-Kuhn

8.30	Coffee and registration
9.00 – 10.30	Experience with digital implementation process; what's new in digital radio? (Introduction: Krystyna Rosłan-Kuhn, Poland)
10.30 – 10.45	Coffee break
10.45 – 12.00	Must carry/must offer – a useful tool? (Introduction: <b>Ewa Gadomska</b> , <b>Department of Cable Communication, Poland</b> )
12.00 – 13.00	LUNCH BREAK
13.00 – 14.30	"Call TV" - Premium Rate Services – the role of regulators in classifying such services in the media (in context of the case: C-195/06) (Introduction: Marcin Czuryszkiewicz, Department of European Policy and International Relations, Poland)
14.30 – 14.45	Coffee break
14.45 – 16.00	Special topic: Establishing the network of EU Audiovisual Regulatory Authorities (the session will be presided over by Andreas Petrides, the Executive Chairman of the Cyprus Radio-Television Authority)
16.00	Concluding remarks

# 16:00 - 17.00 Farewell drink